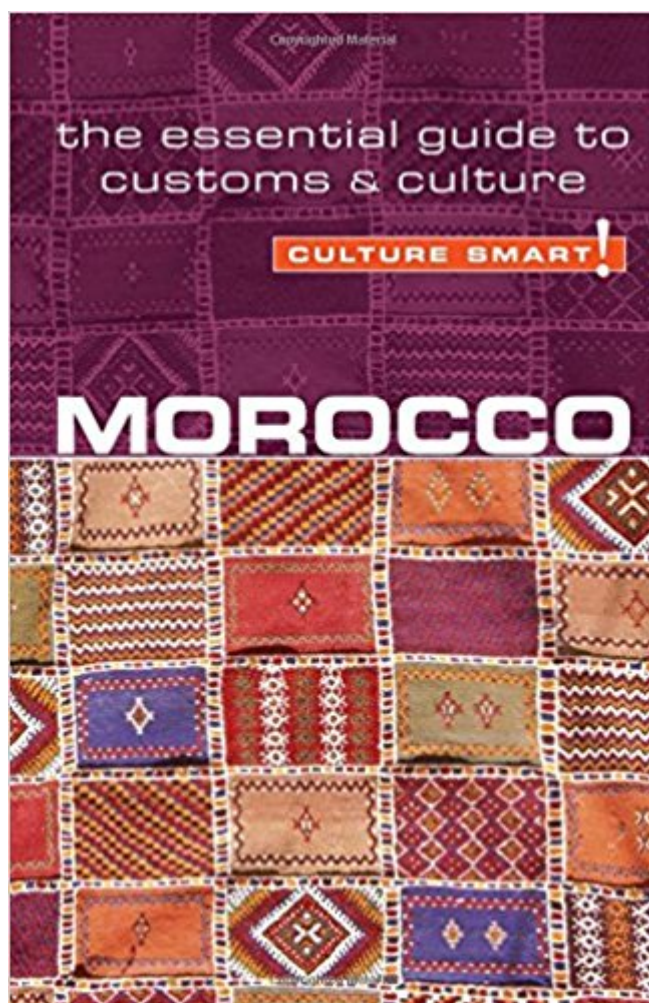


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Morocco - Culture Smart!: The Essential Guide To Customs & Culture



Synopsis

Culture Smart! provides essential information on attitudes, beliefs and behavior in different countries, ensuring that you arrive at your destination aware of basic manners, common courtesies, and sensitive issues. These concise guides tell you what to expect, how to behave, and how to establish a rapport with your hosts. This inside knowledge will enable you to steer clear of embarrassing gaffes and mistakes, feel confident in unfamiliar situations, and develop trust, friendships, and successful business relationships. Culture Smart! offers illuminating insights into the culture and society of a particular country. It will help you to turn your visit-whether on business or for pleasure-into a memorable and enriching experience. Contents include* customs, values, and traditions* historical, religious, and political background* life at home* leisure, social, and cultural life* eating and drinking* do's, don'ts, and taboos* business practices* communication, spoken and unspoken "Culture Smart has come to the rescue of hapless travellers." Sunday Times Travel "... the perfect introduction to the weird, wonderful and downright odd quirks and customs of various countries." Global Travel "...full of fascinating-as well as common-sense-tips to help you avoid embarrassing faux pas." Observer "...as useful as they are entertaining." Easyjet Magazine "...offer glimpses into the psyche of a faraway world." New York Times

Book Information

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Customer Reviews

"Culture Smart has come to the rescue of hapless travellers." â "Sunday Times Travel

JILLIAN YORK is an American teacher and writer who lives and works in Morocco. A graduate of Binghamton University with a B.A. in Sociology, specializing in North African and Middle Eastern Studies, she studied Arabic at Al Akhawayn University in Ifrane, Morocco, as part of her degree course. She currently teaches English as a foreign language at the American Language Center of MeknÃ's.

Worthwhile reading, even for those not going to Morocco. The book provides good insight to Muslim culture, especially in the western Maghreb.

Easy, straight forward history, geography, culture for basic understanding of the country and people! Can be read straight through, or used by chapter heading as needed.

What you need to know before visiting Morocco. easy read and critical info.

Thinking I should know a little about the customs of a country I plan to visit, I bought this book based on a review, which highly touted it. If you're looking for useful insights, you won't find any here. This book is one of the most superficial guides I have ever come across. The information contained in it is general and generic and nothing more than can be gleaned from travel brochures.

In a brief and concise way, you receive pieces of information that will help you through daily life. Worth reading when travelling or working in Morocco.

F

I bought this at a B&N in 2012 when my friend invited me to travel with her to see her family. I thought this book was very insightful and brought up exactly what the title suggests. It spoke to Arabic dialect, haggling, dress for smaller, more traditional towns, etc. It was the perfect quick read prior to traveling.

Author Jillian includes all the relevant and interesting information regarding the diverse culture of Morocco. The book is small and light weight, informative and well organized. Highly recommend for those preparing to travel to Morocco.

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